

**SENSITISATION PROGRAMME ON INTELLECTUAL PROPERTY FOR MSMEs**

VENUE: UCCI Hall, UCCI Bhawan, M.I.A., Madri, Udaipur

20<sup>th</sup> November, 2019

**PROGRAMME STRUCTURE**

<b>Registration</b>	<b>02.30 pm</b>
<b>Coordination by</b>	<b>Sh. Prateek Hinger,</b> UCCI
<b>Inaugural Session</b>	<b>Welcome address :</b> <b>Sh. Ramesh Kumar Singh,</b> President, Udaipur Chamber of Commerce & Industry (UCCI)  <b>Overview of the Programme:</b> Sh. Prashant Sharma Asstt. Director
<b>This Session will exclusive focus on IPR &amp; GI :</b> <ul style="list-style-type: none"> <li>• Patentability Criterion</li> <li>• Difference between Inventions and discovery</li> <li>• Expections of inventions that cannot be patented</li> <li>• Benefits of Patents</li> <li>• Examples</li> <li>• Why are Geographic Indications relevant?</li> <li>• Examples of registered GIs</li> <li>• Difference between Appellation of Origin and GIs</li> <li>• Why only goods and not services protected</li> </ul>	<b>Dr. Rohit Jain,</b> IPR Attorney, Trade Innovation Services, Jaipur
<b>This Session will exclusive focus on: Copyright</b> <ul style="list-style-type: none"> <li>• Why are copyright relevant to MSME?</li> <li>• What can and cannot be copyrighted</li> <li>• Registration procedure</li> <li>• Examples</li> </ul> <b>Industrial Design</b> <ul style="list-style-type: none"> <li>• Reasons for protection under IP laws</li> <li>• Procedure for protection of designs</li> <li>• Examples of registered designs</li> <li>• Examples</li> </ul>	<b>Dr. Rohit Jain,</b> IPR Attorney, Trade Innovation Services, Jaipur
Question Answer, Discussions	
<b>This session will focus briefly on:</b> <ul style="list-style-type: none"> <li>• Schemes of Ministry of MSME- <i>CLCSS, ZED certification, , MSE-CDP scheme -Cluster Development, Incubation Scheme, Lean Manufacturing, Govt incentive for IPR ,Trade Mark,,GI, Procurement &amp; Marketing support-Scheme</i></li> </ul>	<b>Sh. Pradeep Ojha,</b> Dy. Director, MSME-DI, Jaipur
<b>Sharing success story for acquiring ZED Certification &amp; Journey after...</b>	<b>Pyrotech Electronics Pvt. Ltd</b> <b>(ZED certified Company)</b>
<b>This session will focus briefly on:</b> <ul style="list-style-type: none"> <li>• Schemes of Commissioner Industries, Govt. of Rajasthan</li> </ul>	<b>General Manager,</b> District Industrial Centre, Udaipur
<b>This session will focus briefly on:</b> Presentation on scheme & program for installation of energy efficient equipment in Industry & Cluster i.e. <b>Motor replacement scheme ,replacement of Energy Efficient Equipment etc</b>	<b>Sh. Asish Pareek,</b> Energy Efficient Services Ltd. (EESL), Udaipur
<b>Concluding Remarks &amp; Vote of Thanks</b>	<b>Sh. Hemant Jain,</b> <b>Sr. Vice president,</b> UCCI
<i>Followed by High-Tea</i>	